

Maclean's

Canada's National Magazine

5¢

April 1st

1 9 3 5



Are You Reading

"Track of Destiny"—The Great Canadian Novel—By ALAN SULLIVAN

Transportation AT LOW COST

ECONOMY is the soul and substance of truck ownership. You may do without economy in a car but the truck is a store business proposition. It has always been so and today more than ever. For more than thirty years International has sought one objective—transportation at the lowest possible cost for the man with loads to haul. That is the soul and heart of International Truck success. That 30-year endeavor bears sound fruit today in the new Internationals. Here is **ECONOMY**—and here also is **BEAUTY**, and such after-sale **SERVICE** as only International Service can render.

INTERNATIONAL HARVESTER COMPANY
Reno, Nev. of Canada, Ltd. London, Ontario

International Trucks, Inc.
in Illinois, except from Apple
County to better their design
and tractor trucks.



INTERNATIONAL TRUCKS

Advertiser Magazine, April 2, 1935

THAT LAXATIVE
WORKED... WHY
DON'T I FEEL
BETTER?



He doesn't
know that
**Ordinary
LAXATIVES**
do only
half the job

Acidity ACCOMPANIES CONSTIPATION ...IT ALSO MUST BE CORRECTED

... Now Sal Hepatica, unlike ordinary laxatives, does both
—cleanses the intestinal tract, and corrects acid condition.

WHEN it does all things a good laxative delivers constipation is so often quick to make you feel better? Why does it frequently fail to relieve the headache? ... the indigestion? ... the stomach upset and the many other disagreeable effects of constipation?

Why? Simply because ordinary laxatives are designed only to cleanse the system. They are not designed to correct the systemic acid condition that accompanies constipation and aggravates the resulting troubles.

But Sal Hepatica—called the most laxative does **DOE**—gives prompt laxative action and cleanses your acid condition.

All you do is take two teaspoons of Sal Hepatica in a glass of water. Thoroughly, yet gently, wastes and poisons are flushed away ... and, at the same time, the chronic condition of this internal acid laxative begins to correct your acidity ... to build up your stomach muscles to normal. And then ... how much better you feel—clear headed, energetic, alert!

Why not get a bottle of Sal Hepatica—today? Take it at the first sign of constipation. And see for yourself what an amazing difference when you correct your acidity as well as cleanse your system of clogging wastes!

NOTE: Half a teaspoonful of Sal Hepatica in a large glass of water is an ideal stomachic agent. Taken several times a day in these small doses, it builds up the stomach muscles to normal and tends to correct the acid condition that is causing or aggravating your trouble.

SAL HEPATICA



Made in Canada

How's Your House?



Always out of sight, but a lot of work goes into making sure the house is safe and sound.

By B. EVAN PARRY

GREAT BRITAIN'S Robert M. Green told us in the first of March's *Life* magazine that the biggest housing boom in our country since the building of the first of our houses was in the 1920s.

In the United States, under the National Housing Act, private banks have made for these billions of dollars in loans to build new houses and to repair old ones.

In Canada, on the other hand, the banks have been slow to lend money to the housing industry. The banks have been slow to lend money to the housing industry. The banks have been slow to lend money to the housing industry.

In Ontario, the Government has been slow to lend money to the housing industry. The banks have been slow to lend money to the housing industry. The banks have been slow to lend money to the housing industry.

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Adding windows and doors to an old house can make it look like a new one.

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"Millions will no longer need to depend on physics —"

Famous physicians find this new treatment corrects the chief cause of constipation



"AUTONOMIC REGULATION" is the new treatment for constipation. It corrects the chief cause of constipation, the malfunctioning of the autonomic nervous system.

Dr. Louis von Ostermann, M.D., President of the American Medical Association, is a member of the American Medical Association and a member of the American Medical Association.

New York's *Post* says "this new treatment for constipation" is "the remarkable reality it is giving to chronic constipation."

THIS means the new treatment for constipation is "the remarkable reality it is giving to chronic constipation."

No diet — not even those containing fruits and leafy vegetables — improves results of this new treatment.

TO BE FREE FROM CONSTIPATION you must make sure of getting these instructions on a regular basis every day.

Physicians' tests have shown that constipation is not a disease, but a symptom of a malfunctioning autonomic nervous system.

The "Autonomic Regulation" is the new treatment for constipation. It corrects the chief cause of constipation, the malfunctioning of the autonomic nervous system.

As a result, your body will be able to regulate itself and you will be free from constipation.

It is not a diet — not even those containing fruits and leafy vegetables — improves results of this new treatment.

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As the new treatment for constipation is "the remarkable reality it is giving to chronic constipation."

Get rid of your constipation. It is the new treatment for constipation. It corrects the chief cause of constipation, the malfunctioning of the autonomic nervous system.

As a result, your body will be able to regulate itself and you will be free from constipation.

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"AN EYE TO THE FUTURE • AN EAR TO THE GROUND"

—Plus Another General Motors safety, a feature by which the petrol is given what it needs as fuel is used more than ever, and yet is safely controlled against 50 times its normal expansion.

Quality Counts!

LIKE Oldsmobile, all General Motors cars are the best of automobiles "that owners recommend". People who have owned and driven our cars know that General Motors *makes for quality first!*

Look at the new Solid Steel "Turret Top", exclusive General Motors advancement of 1935. Look at the costly Knee-Action, proved last year and now improved. Look at No-Draft Ventilation, pioneered by General Motors, and today the outstanding built-in all-weather system.

Look at the new Bodys by Fisher. Here is something seldom to be seen. Here are instances of machine beauty, trimmed with supreme upholstery fabrics, appointed with a complete array of modern conveniences, built in quality stamping, the whole assembly.

Inspect the new Oldsmobile in your dealer's showroom. Or, if you prefer, the new Chevrolet, Pontiac, McLaughlin-Buick, LaSalle or Cadillac. In all these leading General Motors cars, tomorrow's quality is offered you today.

GENERAL MOTORS

PRODUCTS OF CANADA LIMITED

SALES AND SERVICE THROUGH ALL GENERAL MOTORS DEALERS



The CAR THAT HAS EVERYTHING

"That", you may say, "is a fairly broad statement." "The Car That Has Everything!" And so it is! But General Motors happened to back it up by the most convincing proof — actual demonstration.

See the new Oldsmobile Six or Buick Eight. Drive any model Oldsmobile for beauty! No car can deny that the solid steel "Turret Top" Body by Fisher makes it one of the most distinctive cars on the highway. It has smoothness! One rule is the most, fully expected interior, second to being out this point. Knee-Action plus a Buick Stabilizer "nap" you over the bumps without discomfort. It has power! The dependable Oldsmobile engine, unchanged in basic design, is improved where its government tested working to achieve performance, in economy, and in long-life life. Oldsmobile has safety, too! Rigid air Brakes, Wide-Track, Safety Glass, Washboard and Ventilators, and Spare-Mech. Transmission. For a protective construction that gives you confidence wherever you drive.

Finally, Oldsmobile has value. A close check up of the competitive field explains the fact that the General Motors built car gives as much as, or more than, any car in the market yet dollar invested.

What else can one ask of an automobile?

OLD SMOBILE



60 HORSEPOWER SIX
100 HORSEPOWER STRAIGHT EIGHT



SOLID STEEL "TURRET TOP"
Inherently integral with steel sides and floor, built-in for extra strength. The first truly stress-free car roof.

BODY BY FISHER
Quality body is available only on the quality cars of General Motors. Streamlined designed to last.

KNEE-ACTION
Quality General Motors advancement, for the softness of riding. Proved, and now improved.

NO DRAFT VENTILATION
A Fisher all-weather system. Draft-free comfort, and freedom in hot weather, with closed windows.

QUALITY INTERIORS

CANADA'S *only* BODIES all OF STEEL!



A Hudson Terraplane Sedan, shown here, is an exact duplicate of this ALUMINUM BODY DESIGN and carries the same S.A.A. rating.

GO!
RUGGEDNESS AND SAFETY
ride with you

What "Built By Hudson" Means

The only car with bodies all of steel—bodies that reinforce the chassis, while the chassis ribs form the body—giving greater strength, yet eliminating hundreds of pounds of metal weight.

That's why bodies designed by Hudson engineers have helped make Hudson and Terraplane the world's greatest performing steel cars.

Balanced riding, with the whole car cradled in a web spring base of exclusive Hudson design.

Hudson Heavy Equipment Bodies powerful, enduring. They SLOP you—a shock, straight line.

THE ELECTRIC HAND

Power steering, luxury radio, defogging, auto lock, trunk, alarm, on the wheel. An exclusive feature standard on Hudson Custom Light equipped cars (see special insert) on all other 1939 Hudson and Terraplane.

"We're buying a TERRAPLANE this year"

HUDSON BUILT TERRAPLANE \$875
A BODY OF STEEL—SAFETY—STAY

Model shown here is a 1939 Hudson Terraplane. Price shown is for the 1939 Hudson Terraplane. Price shown is for the 1939 Hudson Terraplane.

"We're buying a HUDSON this year"

HUDSON BUILT HUDSON \$1055
A BODY OF STEEL—SAFETY—STAY

Model shown here is a 1939 Hudson. Price shown is for the 1939 Hudson. Price shown is for the 1939 Hudson.

In 1939 there is one subject, at least, on which every automobile engineer agrees—steel bodies, for greatest strength, greatest ruggedness, greatest safety! Steel—more steel!

Protecting Steel All Around You! But when you look at 1939 cars you find only one manufacturer who gives you bodies all of steel—Hudson, in the new Hudson and Terraplane!

You want complete protection in your car. You get it in the 1939 Hudson and Terraplane. No compromise here! Front and back of steel. Floors of steel. Sides of steel. Roof down, steel pillars, steel bulkhead in front—and the roof of steel. Not a single bit of wood in any structural part.

Drive—Cavewave—Before You Buy! And then there can do go! How they keep on going! Visit any Hudson and Terraplane dealer's showroom, where a car is at your disposal.

Hudson Motors of Canada, Limited, Tilbury, Ontario

Meligan Lake, Jasper National Park

HUDSON AND THE TERRAPLANE
HUDSON-BUILT



From the Current Pictures

At left, working top to bottom: Nick Funn and Dan Brunk in "Gentlemen are Born," Blake Morgan and Emily Vallin in "Sweet Music," A scene from "Huggins of Red Gap" with Charles Laughlin, Walter Evans, Edna, May Oliver and Frank Lawrence in "David Copperfield."

Top right: A wedding study of Richard Hayburn.
Lower right: Shirley Temple, winner of a special award by the Motion Picture Academy.



WHAT! You were going to buy a new car and you haven't driven the **NEW** *value* **DODGE?**



Enthusiastic Harry makes sure his big friend Bill learns all he can show him about the NEW value DODGE



HARRY: "I beg follow Me the words here of
Bill!"
BILL: "You do do the Dodge in a small
way... well... yes for the small!"



HARRY: "Yes, this is a small car I can find all the words
I want in it. I can find it in a small car. I can find it in a small car."
BILL: "I can find it in a small car. I can find it in a small car."



HARRY: "This is a small car I can find all the words
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BILL: "I can find it in a small car. I can find it in a small car."



HARRY: "Now, this is a small car I can find all the words
I want in it. I can find it in a small car. I can find it in a small car."
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Harry says:
Dodge is a big car
Dodge is a smart looking car
Dodge performs brilliantly
And the new value Dodge has—
traditional Dodge Dependability



Star Conductor

Ladbroke's gift to radio, Gretting Wadsworth, (below) is rated as one of the most outstanding disc-jockey conductors in the Canadian world. Her only show has premiered with CBC in 1954.



Arlene Jackson

Last year this little girl from Toronto appeared on more N.E.C. programmes than any other woman actor. She got along between seven and eight a week. For, prize-winning, she is blessed with the kind of head that is not moved by music, but set for personal needs, particularly in dramatic history. Her father was a singer at a famous theatre. She got her start at the Victoria Theatre in the same way under Jack Arthur. Song with the Danforth company, worked at the Toronto Conservatory of Music and then went into radio. First to her home town and then in New York. She directs her radio appeal to women—and to men. "If you make me much of a play for the male audience, the women see you off—and then where are you?"

There are dozens of other important features that make the New Value Dodge the most economical car Dodge ever built. Take a long ride in a New Dodge as the guest of your Dodge dealer — compare the Dodge with other cars and be sure to compare the DODGEFIED price. Ask about Chrysler Dealers — Commercial Credits plan of easy payments.

DODGE BROTHERS (CANADA) LIMITED

DODGE is priced right down among the Lowest priced cars!

THE "Anybody Ride" is a New Value Dodge. It is a machine sensation. The car is ready to rough roads... Hugs the road at high speed... takes sharp curves without sway. You ride comfort between the axle where road shocks are felt the least. The back seat is in front of the rear axle... no longer do you get jostled by the "double bump" of the rear wheels. Raves at speed, as well as economical people, notice about the New Value Dodge. The big "Red Ram" engine actually gives you more power on less gas and oil.

Now when others are offering you their less hydraulic brakes, Dodge continues to give you dual tested hydraulic brakes, adopted by Dodge many years ago. Dodge has an aligned body... aligned power... aligned floor... aligned bearings... all shockingly hand some and shock-resisting wheels. The entire body for you and your family. Dodge gives you Finishing Power engine mounting that smother engine vibration... they are mounted, cannot be moved — and there is no adjustment for them.

Ride in the NEW value DODGE—and Compare!

A few weeks later she was giving the effect of a smeared crystal against a film which had the effect of overexposure.

and that it's the most dangerous presence on earth. It means that people can get anything they want out of life without making the slightest effort. It means that other people don't have to live, you know what?

Too Much

"Why, darling?" said Kate in rapid reply. "Isn't that my? I do wish you'd ring in again to—help me—"

Charm

Old Walker was known and cherished by

He is a very good multi-talented person who I would recommend to anyone. His role had a significant impact on me. He had a display

young drinking women. Informed as to the political situation in the prohibition of war in the War Era, and in the involvement of a large (or subject) members of the Christian population, the church actively engaged these

and Lady conversely.

This micrograph shows a cross-section of a plant stem. The central vascular cylinder is prominent, surrounded by a ring of large, thick-walled cells. The outer layers of the stem are also visible, showing a clear boundary between the cortex and the pith.

Carlotta's informant always stayed in either front room or back. Still, there was a third, seldom-mentioned room, Room 13.

young
ing the
the

In an early issue, P. J. Davis has been given credit of 14 breeding pairs per year per acre. That's not 14 birds, it's 28 birds, because you have to count the females that lay. We go—making the estimate! The females actually

APPENDIX



5



The Financial Post is a Canadian newspaper published in Toronto. The image shows a stack of several copies of the newspaper, with the front page clearly visible. The masthead at the top reads "THE FINANCIAL POST". Below the masthead, there are several headlines and a large photograph. The photograph appears to show a group of people, possibly in a formal setting. The text is in English and is typical of a business-oriented newspaper.

*Your Questions on Investments
Answered Free of Charge*

Subscribers by mail to The Financial Post, are given a special service of great value. Receipts upon Canadian securities are enclosed by personal letter free of charge.

brothers all over the Dominion take advantage of that sacred Day, read The Post each week for news and comment, official Churchian statistical and mailing campaigns. They feel it somewhat unbecoming and deplorable and use his information with confidence in making decisions.

You too can rely on *The Financial Post*. Read it every week and safeguard your business interests by having the best information available.

Special Trial Offers:

Fig. 1

Author's

10 Weeks \$1.00

by Mail for \$14.00

discovery that the Government has a power and wealth which no single Member of Parliament can match. The Government discovers that it is Government as trying to achieve, in the various arguments, votes, its constituents' approval. In the background, the Government is still on a national Government. The thing simply will not do.

National Governments

ACTIVELY used in the past, this is no longer the case. Mr. Bennett says that he speaks and sees to them virtually all the time for all good ones it comes to the end of the journey. What Mr. Bennett says is supported in argument especially when the person said for various reasons to leave Mr. Bennett is talking. When the people spending these taxes do not think it that big, Bennett is talking because this now, in the time for all good ones to come, in the end, of the country—under Mr. Bennett.

[illegible]

Tell: Release Message

[illegible]

.....

617

THE World glory of his great music
Is the world's wronging memory.
For, say a hand, to David's I bring
That thunders down *Beane's Way*.
To the *London* *Beane's* *London* *Beane's*
To the *London* *Beane's* *London* *Beane's*

[illegible]

Lebanese Church, as a religious base of support, has been the first to be hit. Since it is widely known that the church is a pillar of the Lebanese state, it is not surprising that it is the first to be targeted. It is known that when the Lebanese state is hit, the church is the first to be hit. It is known that when the Lebanese state is hit, the church is the first to be hit.

Office is toothbrush routine, reduced gas bills or electric public money on kitchen sink. (So far, then, there must be something.)

OFFICE 14th, on the coast of Babel will be the work of the nation in a Babelian way. Two of these nations dollars in gold (gold) is a lot of money in the world.

The Government of "Natal" and its allies spent about 1700 in gold in the last month, which, but so far,

Total Cost Which Includes Newspaper Service. Has Been Chosen As A Million Dollars

The Federal State and New York City governments had a long-ago notion of the case for if any number of an estimated expense of \$800,000. In addition to this, the New York City Police Department is anxious to spend about \$200,000 covering hundreds of thousands of miles and more in all about 500,000.

Barrett
ROOFINGS

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Wit and Wisdom

In Fewer Words

Remember—A woman who likes to see those engagements in casual dress but regularly in lace or in old formal is the language person, because in the last month every day while her fingers are involved in the lace—Lark Day.

Remember—Take care of the animal and the animal will take care of the driver. —*Western Film Review*

Remember—Change—There are small things you could not see a year ago, but you were seeing a year ago. —*Post-Newsweek*

Remember—Remember—There are small things you could not see a year ago, but you were seeing a year ago. —*Post-Newsweek*

Change—I was able to change to my own life, but I was able to change to my own life, but I was able to change to my own life. —*Post-Newsweek*

Change—I was able to change to my own life, but I was able to change to my own life, but I was able to change to my own life. —*Post-Newsweek*

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Change—I was able to change to my own life, but I was able to change to my own life, but I was able to change to my own life. —*Post-Newsweek*

Make Your Thing—In old London they found something in a house that was not to be found in this house but they found it. —*Post-Newsweek*

Remember—There is a lot to be learned from the life of a person, but it is not the life of a person, but it is the life of a person. —*Post-Newsweek*

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Famous throats are soothed by MELOIDS

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Maybe Adam Laughed at These MELOIDS

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Boots is a well-known brand of shoes that is known for its quality and durability. The man in the picture is wearing a pair of Boots shoes, and he is looking at them with pride. Boots shoes are made from the finest materials and are designed to last for years. They are available in a variety of styles and colors, and they are perfect for any occasion.

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It is time to start planning for your summer trip. The man in the picture is looking at a map, and he is thinking about where he wants to go. There are many great destinations to choose from, and it is important to plan ahead to make sure you have everything you need for a successful trip. Start planning today!

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Information is the key to success. The man in the picture is looking at a book, and he is learning something new. There is so much information out there, and it is important to stay up-to-date. Get the information you need today!

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